

Noura Abu Asab



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ASSOCIATE PROFESSOR IN ECONOMICS WITH 10+ YEARS OF UNIVERSITY EXPERIENCE IN TEACHING AND CONDUCTING RESEARCH AND WHO IS COMMITTED TO STUDENTS LEARNING AND SUCCESS.

EDUCATION

- 2015 **PhD in Economics**
University of Sheffield, England
Specialization: International
Finance | Monetary
Economics | Applied
Macroeconometrics
- 2012 **MPhil in Economics**
University of Sheffield, England
- 2010 **MS in Business Economics "Merit"**
University of Jordan, Jordan
- 2007 **BA in Business Economics "First-Class Honors"**
University of Jordan, Jordan

WORK EXPERIENCE

- 2021 **Associate Professor**
Department of Economics, University of Jordan
- 2015-2020 **Assistant Professor**
Department of Economics, University of Jordan
- 2013-2015 **Teaching Assistant**
Department of Economics, University of Sheffield
- 2007-2011 **Teaching & Research Assistant**
Department of Economics, University of Jordan

RESEARCH PUBLICATIONS

- Abu Asab, N & Juan Carlos Cuestas (2021), Towards Adopting Inflation Targeting: The Credibility and Limitations of Monetary Policy Under The Fixed Exchange System: The Case of Jordan”, *The World Economy*, Vol. 44 No. 1, 262-285. <https://doi.org/10.1111/twec.12964>
- Abu Asab, N. (2020). Inflation Targeting and World Monetary Shocks: Evidence from Developing Economies. *International Journal of Business and Economics Research*, 9(3), 140-150
- Abu Asab, N, (2020) “ Evidence of Customers Sophistication Behaviour in Deposit Markets: the Case of Qatar”, *Journal of Economic Studies*, Vol. 47 No. 5.
- Abu Asab, N, Al-Tarawneh, A, (2020) “ Inflation Thresholds and Stock Market Development: Evidence of the Nonlinear Nexus from an Emerging Economy”, *International Journal of Financial Research* Vol. 11, No. 1;2020
- Abu Asab, N, (2019) “ Threshold Effects of Money Growth in the Nexus Between Inflation and Economic Growth: the Case of Qatar, *Journal of Social, Political and Economic Sciences*, Vol. 44 no.3, pp 283-297.
- Abu Asab, N, Al-Tarawneh, A, (2018) “ The Impact of Inflation on Investment: The Non-Linear Nexus and Inflation Threshold in Jordan”, *Modern*

Applied Science, Vol. 12 no.12, pp 113-118.
<https://doi.org/10.5539/mas.v12n12p113>

- Abu Asab, N., Cuestas, J. and Montagnoli, A. (2018) "Inflation targeting or Exchange Rate Targeting: Which Framework Supports The Goal of Price Stability in Emerging Market Economics?", *PloS one*, 13.8: e0201798.
- Abu Asab, N., Cuestas, J. (2017), The Credibility of a Soft Pegged Exchange Rate in Emerging Market Economies: Evidence from a Panel Data Study, *Annals in Economics and Finance*, pp.29-51.
- Abu Asab, N. (2017), The Effect of Asymmetric Oil Price Shocks on Industrial Production in Jordan, *International Journal of Economics and Financial Issues*, Vol. 7 no.2, pp. 118-124.
- Abu Asab, N. (2017) Real Exchange Rate Misalignment in Jordan: The Permanent Equilibrium Approach, *International Journal of Economics and Finance*, Vol. 9, No. 3, pp. 29-32.
- Abu Asab, N., Cuestas, J. (2015), Towards Adopting Inflation Targeting in Emerging Markets: The (A)symmetric Transmission Mechanism in Jordan, Working Paper, *The University of Sheffield working papers series*.
- Abu Asab, N, The impact of uncertainty of oil prices and exchange rate on private investment: evidence from Saudi Arabia (under publication)
- Fast Food Consumption for the Case of Jordan: The Planned Behaviors Determinants (under publication)

CONFERENCE ATTENDANCE & PROFESSIONAL TRAINING

- PhD Workshop on Non-Linear ARDL, 11-13 January 2012 By Dr. Mathew Greenwood, University of Sheffield, the UK.
- Whiterose conference, University of Leeds, March 2012.
- Panel-Longitudinal Data Analysis by Prof. Frank Windmeijer, 11-12 April, 2013, *University College London*, the UK.
- Whiterose conference, University of York, March 2013.
- PhD Workshop on Error Correction Modelling, 13-15 January 2014, University of Sheffield.
- Teaching Symposium, 9 April, 2014, London School of Economics and Political Sciences, the UK.
- Royal Economic Society Easter School, 'New Thinking in Macroeconomics and Finance', 13-16 April, 2014, University of Birmingham.

- Empirical Models in Money and Macro, DSGE Modelling, By Dr. Maik Wolters, 8-12 December, 2014, Kiel Institute for the World Economy, Germany.
- Modelling Volatility and Heavy Tails by Prof. Andrews Harvey, 16 December, 2014, Cass Business School, the UK.
- Panel-Longitudinal Data Analysis 22-23 January, 2015, University of Sheffield, by Prof. Frank Windmeijer .
- Bank of England & Royal Economic Society Easter School, ‘New Thinking in Macroeconomics and Finance’, February, 2015, Bank of England, London.
- Macroeconometric Forecasting, IMF, Edx, 2016
- STATA online workshop on DSGE Modelling, October 2017.
- Bitcoins and Cryptocurrencies by Berkeley University, online course, Edx, 2019.
- Introduction to Fintech by the University of Hong Kong, Edx, 2022
- Government and Finance Statistics by the IMF, Edx, 2022
- Seminar on Wage Dynamics Post Covid by Dr. Silvia Albrizo | the IMF, Department of Economics, University of Jordan, October 2022.
- Contemporary Issues in International Trade, A development Lens conference, The WTO & School of business at University of Jordan, November 2022.

TEACHING EXPERIENCE

I have supervised students at Masters level, taught, coordinated and developed a number of undergraduate and postgraduate courses at the department of Economics at the University of Jordan.

Taught Courses

Undergraduate Courses

Microeconomics | Macroeconomics | Economic Policies and Strategies | Managerial Economics | Money and Banking | Research Methods in Economics | International Finance | Economic Feasibility Studies | Econometrics

Postgraduate Courses:

Monetary Theory | Research Methods in Economics

Areas of Research Interest

Financial Markets and Banking | Monetary policy | International Finance | Development Economics | Panel and Time-series Data Analysis | Behavioral Economics

SKILLS:

Teaching small & large groups | Forex technical and fundamental analysis | Computer and Internet skills | Time Management | Latex Program | Infographics | Statistical Software: STATA | RATS/CATS | EViews | SPSS | MATLAB.

PROFESSIONAL POSITIONS & RELEVANT ROLES

2022-2023 Head of Economics Department| University of Jordan

2018-2020 Officer for Quality assurance and Accreditation| Department of Economics| University of Jordan

2017| LEGOECONOMICS



I launched an initiative, named *LEGOECONOMICS*. The initiative seeks to improve the socio- economic knowledge in the society. The initiative’s first event “ Future Economists” was held in April 2017 in the school of Business at University of Jordan. The second event “ The Changing Labor Market: Towards a reskilling revolution” was held in December 2019 at University of Jordan.

2017 | Professors Against Corruption

I represented the University of Jordan in the initiative “ Professors against Corruption”, supported by the United Nations, to improve and develop the academic modules in accordance with integrity principles.

2017| ERASMUS plus Staff Teaching Mobility Program| University of Ljubljana, Slovenia| University of Ljubljana| Slovenia

I taught a postgraduate course on balance of payments, currency crisis and inflation targeting in developing and developed countries.

HOBBIES AND INTERESTS

Photography, Equestrian, Reading and Writing.